

# Aussies overcome the physical distance to celebrate Christmas together

Virtual connections and messaging help gather Aussie families regardless of where they are, study finds.



## Reality check: someone's not going to make it IRL



of Aussies surveyed say Christmas is the special occasion that they'd least like to spend alone.



Yet, two thirds of Aussies surveyed indicated it won't be possible to be with all their family or friends this year.

## Geography is a key factor



**58%**

of Aussies surveyed say they won't be able to see their loved ones because they live overseas or in a different state.

And on average, Aussies indicated they expect to only see about half of their family and friends (59%) this Christmas.

## Virtual connections help bring families together



**48%**

of Aussies surveyed say they'd like to connect via a video chat with family and friends they won't be able to see in-person.



**37%**

of people surveyed in Australia say they've previously joined a friend or family event via video.



**27%**

of surveyed Aussies say they prefer to wish their loved ones a Merry Christmas via message.

## Holiday season stress



Almost 2 in 3 Aussies surveyed (63%) indicated they were likely to experience stress during the Christmas holiday season.

Among all Aussies surveyed, Victorians (28%) were the most likely to indicate they stress over cooking for Christmas, followed by SA (26%) and NSW (24%), while WA (14%) were the least worried about preparing meals.

## Goodbye holiday awkwardness

Not making it home for the holidays this year may have a silver lining.

**1 in 5**

surveyed Australian millennials (20%) would rather discuss their relationship status virtually than at Christmas.

**38%**

of surveyed Aussies would rather talk about politics virtually instead of in-person.